



LG Plasma TV

**XD Engine Full HD**, with its 1:1 Pixel matching and Full HD processing technology offers you detailed images in perfection.

**LG's advanced XD Engine** offers Dynamic Black Stretch, Histogram Expansion, Advanced Vivid Colour, Intelligent Edge Control and Distinct Noise Reduction.

**Dynamic Black Stretch** increases the contrast ratio by enhancing the level of darkness of black toned colours.

**100Hz technology** is on all LG Plasma TV's. This technology eliminates the blurring and flickering picture with balanced dual peaks in one frame, this shows a much more clear and vivid picture.